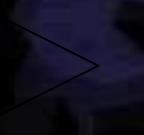


Giving Facts a fighting chance against misinformation

#ThinkClima – Lobbying for (in)action

May 26 - 27, 2021

Bärbel Winkler





**Why are resources to fight
misinformation needed?**

MISINFORMATION CAMPAIGN

VESTED INTERESTS



POLARIZATION

BEHOLD,
CO₂ IS PLANT
FOOD!

HEY!
YOU'RE HIDING ALL THE
NEGATIVE IMPACTS IN
YOUR SLEEVE!

Beware
the
hoax!

List of and links to Resources



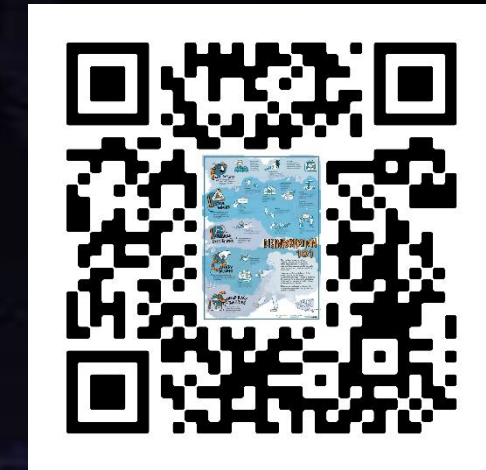
Skeptical Science
<https://sks.to>



MOOC Denial101x
<https://sks.to/Denial101x>



History of FLICC
<https://sks.to/FLICC>



FLICC Poster
<https://sks.to/FLICC-poster>



The Conspiracy Theory
Handbook
<https://sks.to/conspiracy>



The Debunking
Handbook 2020
<https://sks.to/db2020>



Cranky Uncle
Game and Book
<https://crankyuncle.com>

Skeptical Science

<https://skepticalscience.com>

The screenshot shows the homepage of the Skeptical Science website. At the top, there is a navigation bar with links: Home, Arguments, Software, Resources, Comments, The Consensus Project, Translations, About, and Support. Below this is a search bar and social media icons for Twitter, Facebook, YouTube, Pinterest, and MeWe. A sidebar on the left features a section titled "MOST USED Climate Myths" with a list of 10 items, each accompanied by a red thermometer icon. The main content area includes a featured article titled "Explaining climate change science & rebutting global warming misinformation" with a sub-header "Newcomers, start here". Below this is a section for "Skeptical Science New Research for Week #19, 2021" posted on 12 May 2021 by doug_bostrom, with a sub-header "Putting a price tag on upcoming atmospheric rivers". The right sidebar contains a "Cranky Uncle" cartoon character, a "Winner of the 2011 Australian museum Eureka Prize Advancement of climate change knowledge" badge, and a QR code. The bottom of the page features a "Look up a Term" button and a "TREND" section.

Skeptical Science
Getting skeptical about global warming skepticism

Home Arguments Software Resources Comments The Consensus Project Translations About Support

Search... GO

Twitter Facebook YouTube Pinterest MeWe

Posts Comments Email

MOST USED Climate Myths
and what the science really says...

- 1 Climate's changed before
- 2 It's the sun
- 3 It's not bad
- 4 There is no consensus
- 5 It's cooling
- 6 Models are unreliable
- 7 Temp record is unreliable
- 8 Animals and plants can adapt
- 9 It hasn't warmed since 1998
- 10 Antarctica is gaining ice

[View All Arguments...](#)

Explaining climate change science & rebutting global warming misinformation

Scientific skepticism is healthy. Scientists should always challenge themselves to improve their understanding. Yet this isn't what happens with [climate change denial](#). Skeptics vigorously criticise any [evidence](#) that supports man-made global warming and yet embrace any argument, op-ed, blog or study that purports to refute global warming. This website gets skeptical about global warming skepticism. Do their arguments have any scientific basis? What does the peer reviewed scientific literature say?

Newcomers, start here **History of Climate Science** **The Big Picture**

Skeptical Science New Research for Week #19, 2021
Posted on 12 May 2021 by doug_bostrom

Putting a price tag on upcoming atmospheric rivers

The [Clausius-Clapeyron](#) equation isn't complicated—once somebody has thought of the concept and mathematically tamed it. However, the deceptively meek and harmless looking caged expression of the idea in combination with an entire planet's atmosphere heating up in the presence of an ample water supply unpacks as a zoo of forbidding complications for us humans and our built environment.

Skeptical Science Weekly Research Posts

Cranky Uncle
Critical thinking about climate change

Winner of the 2011 Australian museum Eureka Prize Advancement of climate change knowledge

IPCC FACTS **Guide to RCPs**


the consensus project **TREND**

[Look up a Term](#)




Skeptical Science


<https://sks.to/AGU2020-poster>



The story of Skeptical Science:
How citizen science helped to turn a website into a go-to resource for climate science
Bärbel Winkler (1) and John Cook (1, 2)
1. Skeptical Science, 2. George Mason University




Introduction



OPEN


Skeptical Science Team



OPEN

Skeptical Science History


Since its creation in 2007 a lot has happened on Skeptical Science. Clicking on the buttons will take you to related material on the Skeptical Science website!



Skeptical Science (SkS) goes live with John Cook publishing his rebuttal database in July 2007.

OPEN

Translations



OPEN

About John Cook

John Cook originally earned a Bachelor of Science at the University of Queensland, achieving a First Class Honors with a major in physics. He obtained a PhD in cognitive psychology at the University of Western Australia, with the thesis "Closing the 'consensus gap' by communicating the scientific consensus on climate change and countering misinformation". Currently, he is a research assistant professor at the Center for Climate Change Communication at George Mason University, with a research focus on developing communication and educational strategies to counter misinformation.


OPEN

The story of Skeptical Science

How citizen science helped to turn a website into a go-to resource for climate science

Bärbel Winkler – Skeptical Science
Dr. John Cook – George Mason University

MOOC Denial101x



0:00 / 1:11

OPEN

NARRATION AUTHOR INFORMATION ABSTRACT REFERENCES CONTACT AUTHOR PRINT GET IPOSTER

Skeptical Science

Denial101x – Making sense of climate science denial

Lectures follow the Fact-Myth-Fallacy structure of effective debunking

Interactive exercises which often trigger discussions in the forums

Massive Open Online Course

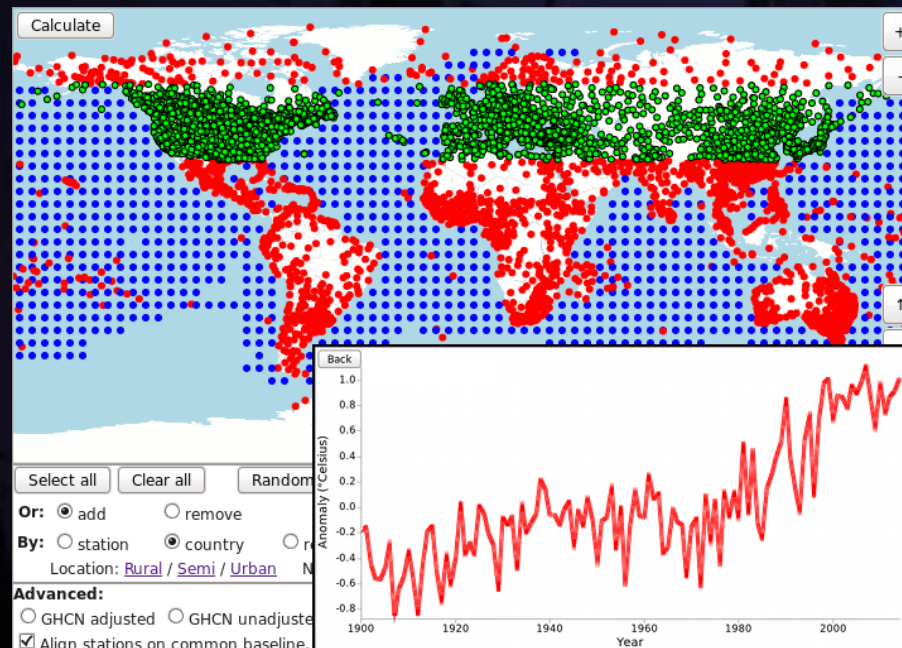
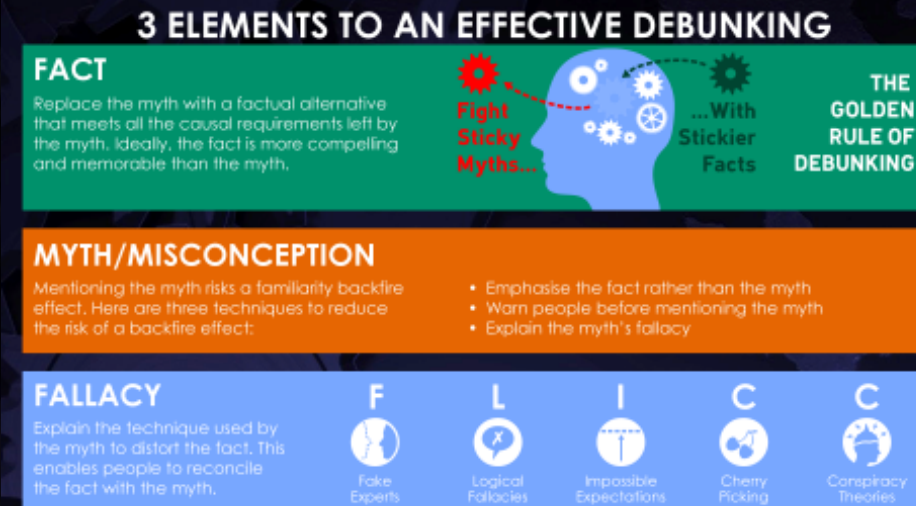
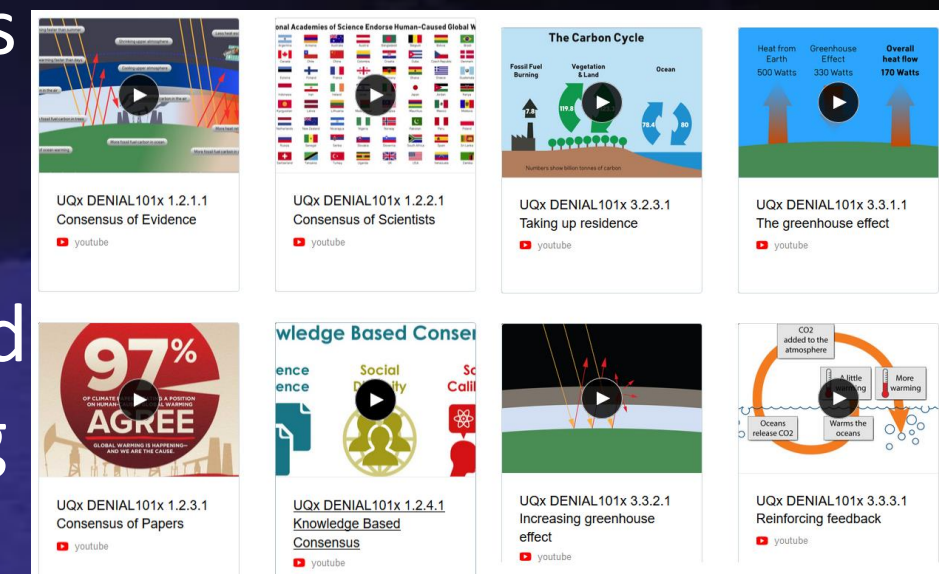


40.000+ participants from 180+ countries since 2015



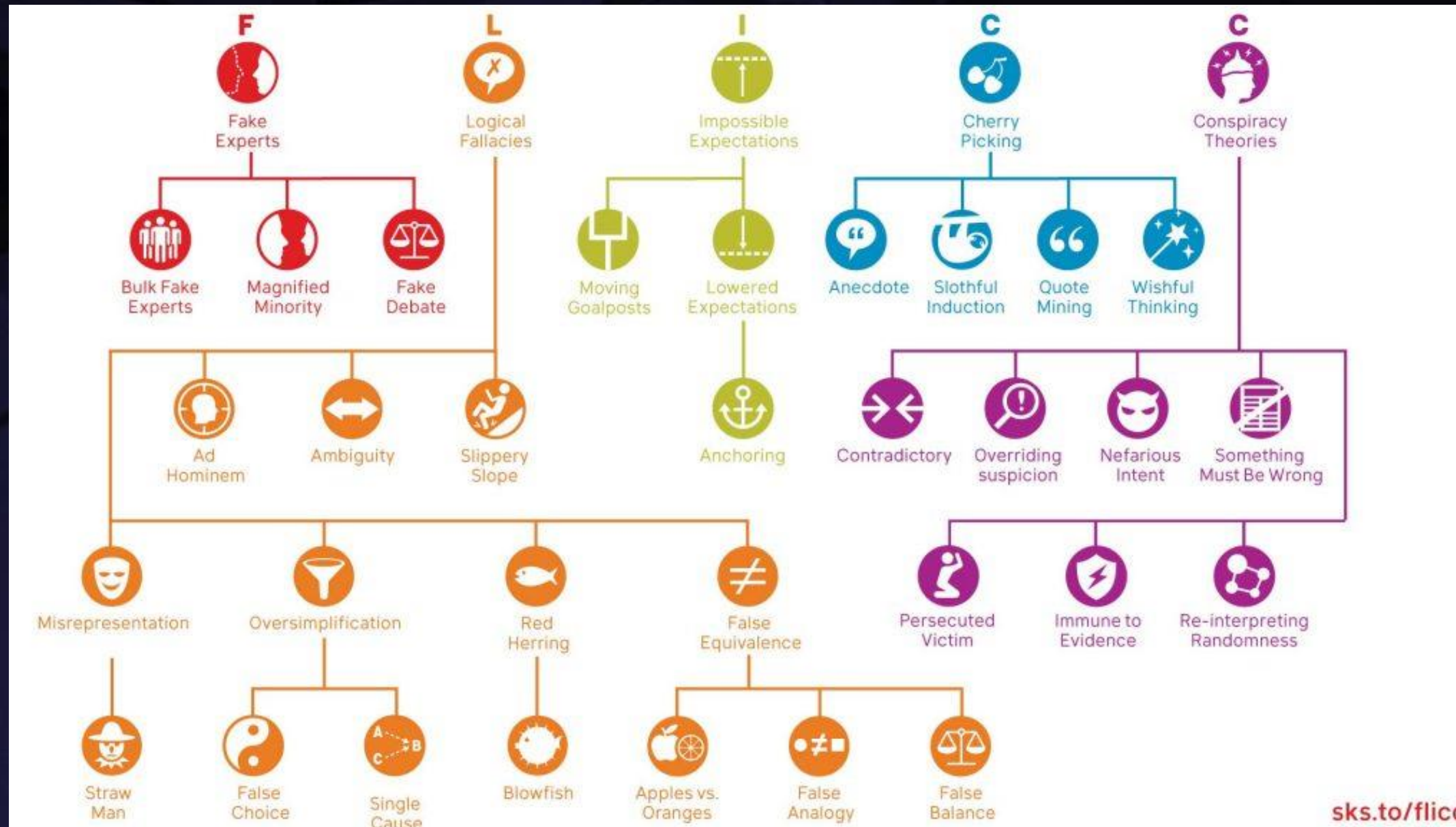
40 expert interviews to go along with the lectures

60 lectures about climate science and debunking misconceptions



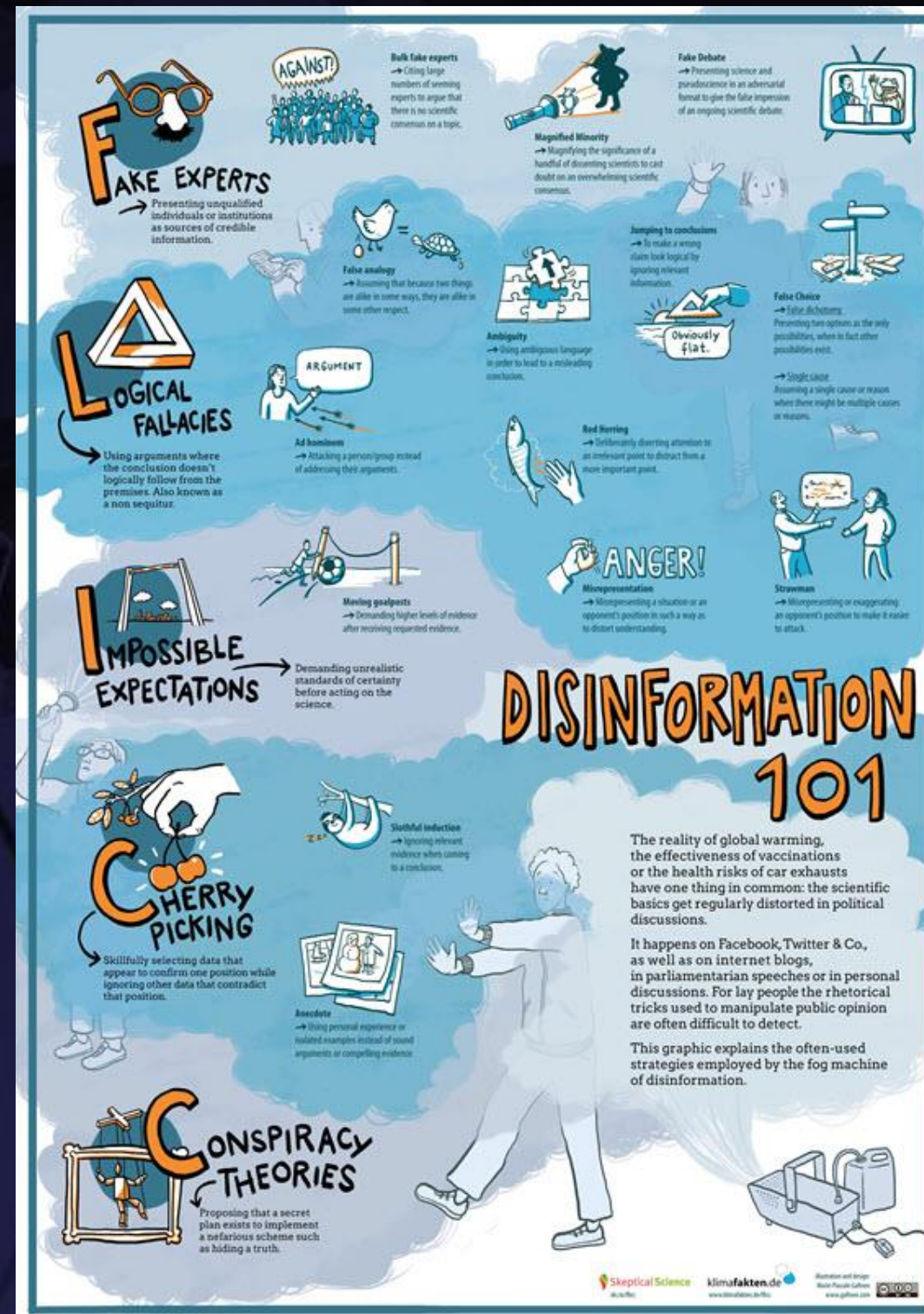
FLICC – the techniques of science denial

<https://sks.to/flicc>



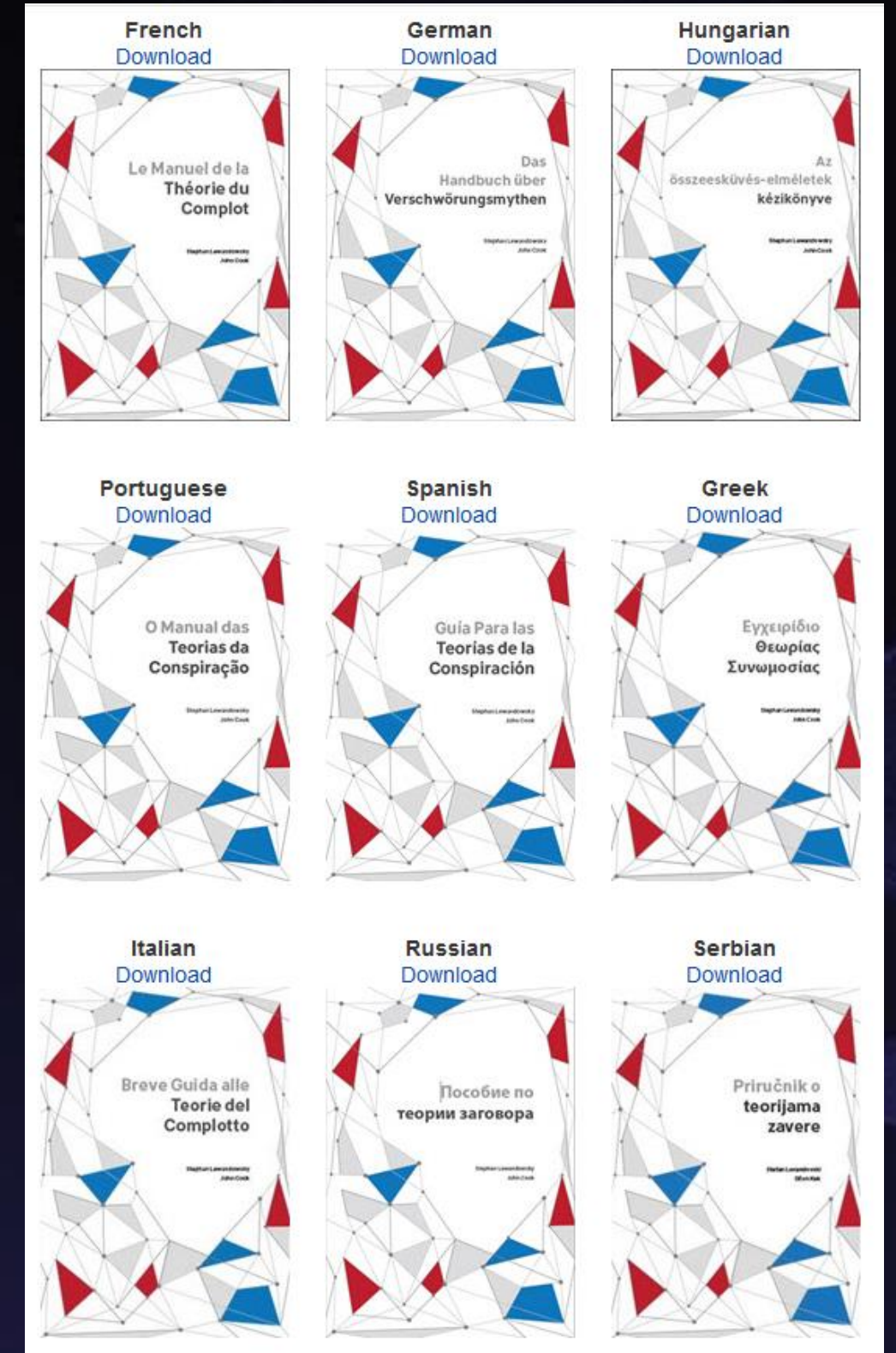
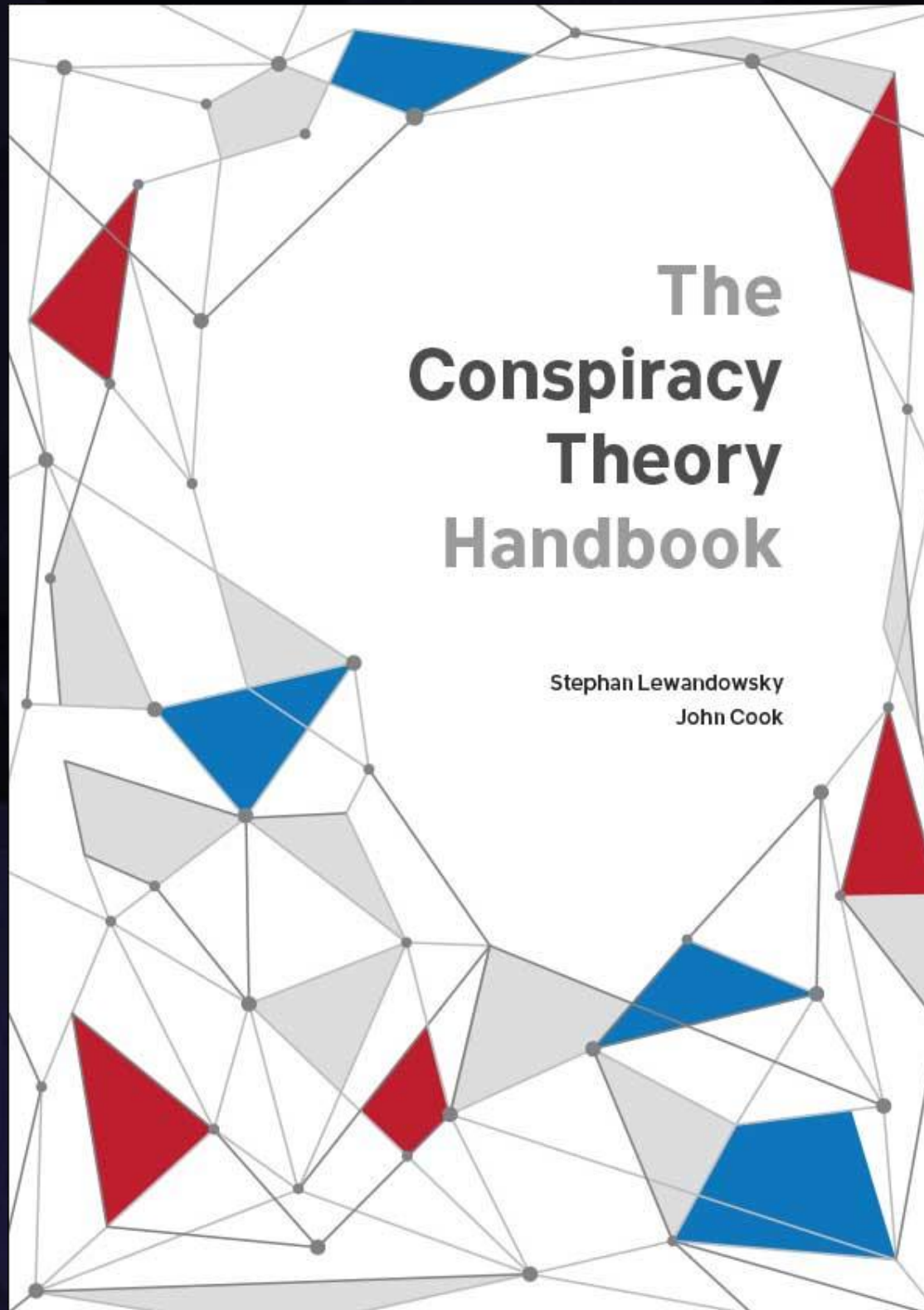
The FLICC Poster

<https://sks.to/FLICC-poster>



The Conspiracy Theory Handbook

<https://sks.to/conspiracy>



The seven traits of conspiratorial thinking

TRAITS OF CONSPIRATORIAL THINKING

C



Contradictory

O



Overriding
suspicion

N



Nefarious
Intent

S



Something
Must Be
Wrong

P



Persecuted
Victim

I



Immune to
Evidence

R

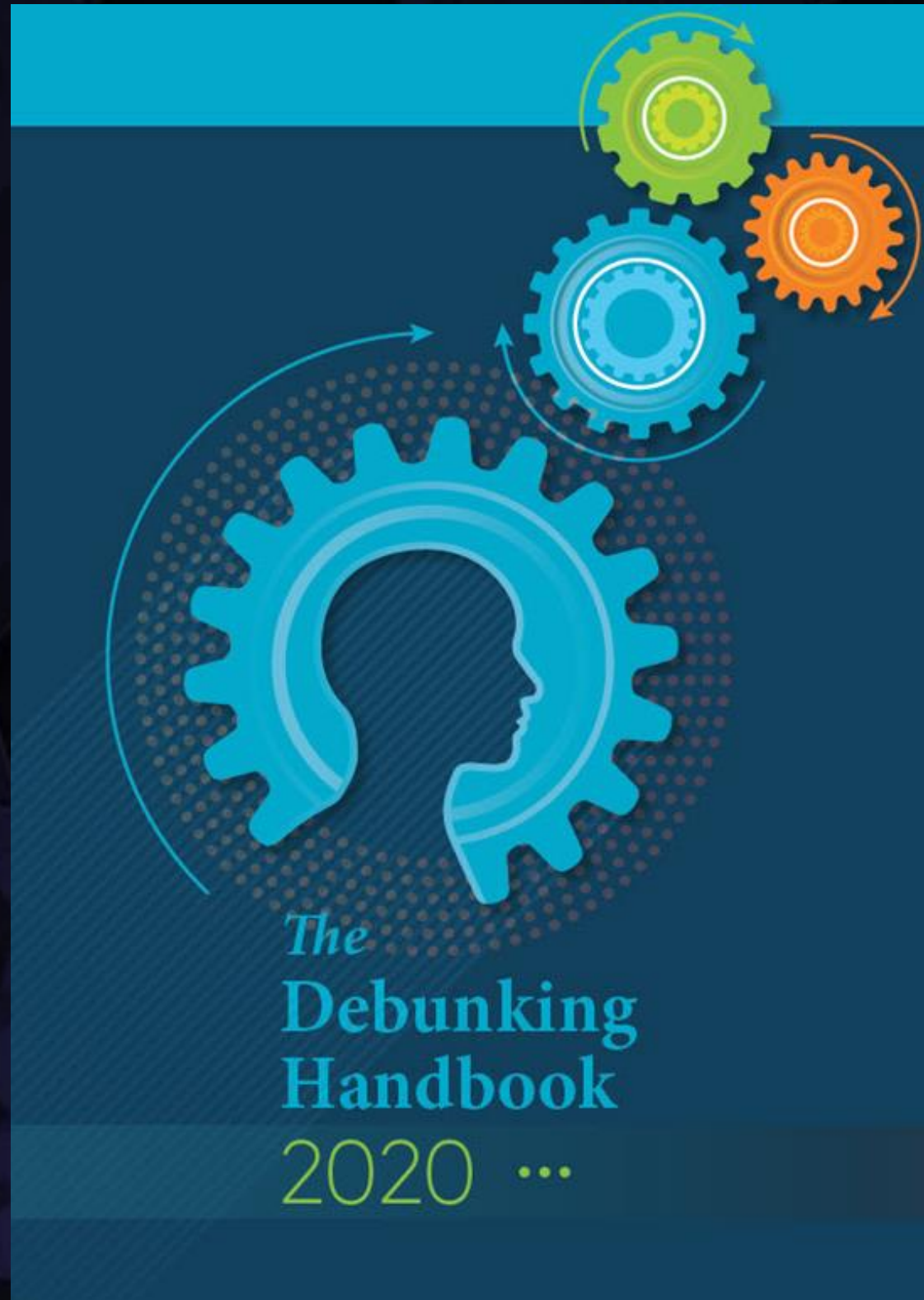


Re-interpreting
Randomness

sks.to/conspiracy

The Debunking Handbook 2020

<https://sks.to/db2020>



The Debunking Handbook 2020

<https://sks.to/debunk2020-part1>



**Misinformation
can do damage**



**Misinformation
can be sticky!**

<https://sks.to/debunk2020-part3>

The elusive backfire effects

“On balance, recent evidence provides no reason to avoid debunking for fear of a backfire effect. Debunking is likely to be at least partially effective, except for some limited circumstances when people’s worldviews are being challenged.”

<https://sks.to/debunk2020>



The
**Debunking
Handbook**
2020 ...

<https://sks.to/debunk2020-part2>



**Prevent mis-
information
from sticking
if you can**

<https://sks.to/debunk2020-part4>



**Debunk often
and properly**

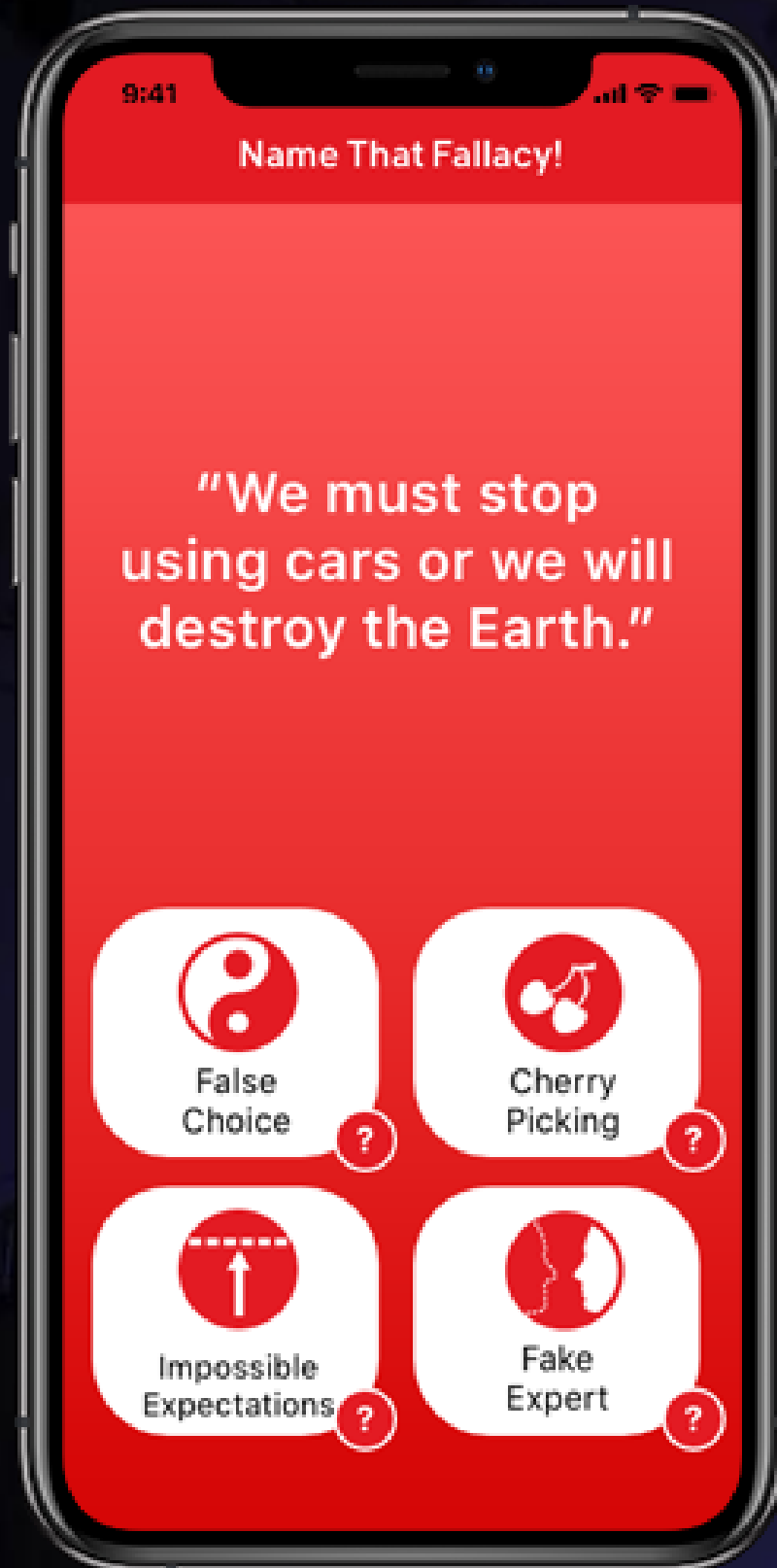
Cranky Uncle Game – <https://crankyuncle.com/game>



Cranky Uncle Game



Cranky Uncle Game



- The Teachers' Guide to Cranky Uncle includes the scientific basis for the game
- It also has suggestions for interactive class activities
- You can request a group code via <https://sks.to/crankyclass>



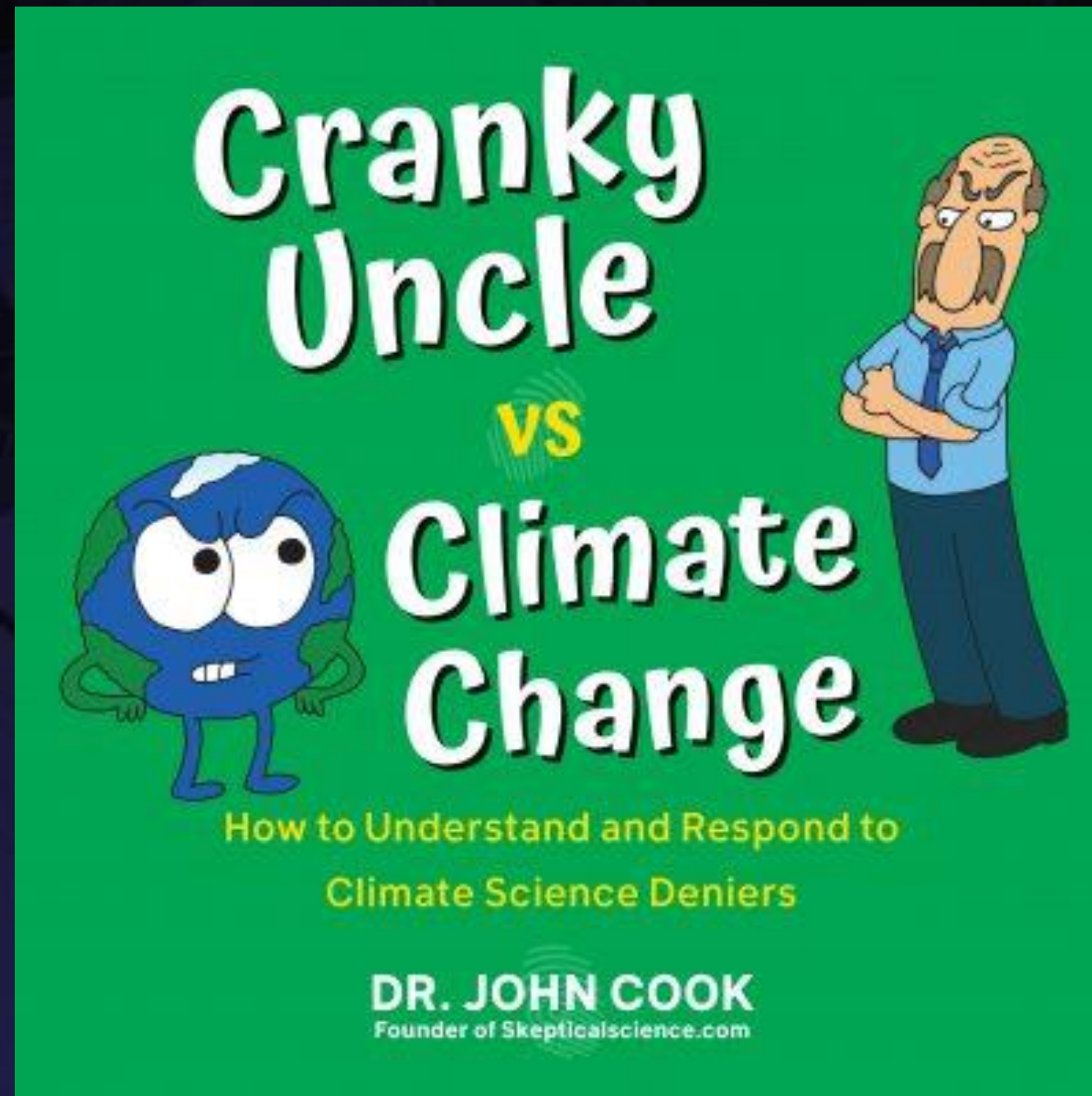
the Teachers' Guide to Cranky Uncle



JOHN COOK

Cranky Uncle Book

<https://crankyuncle.com/book>



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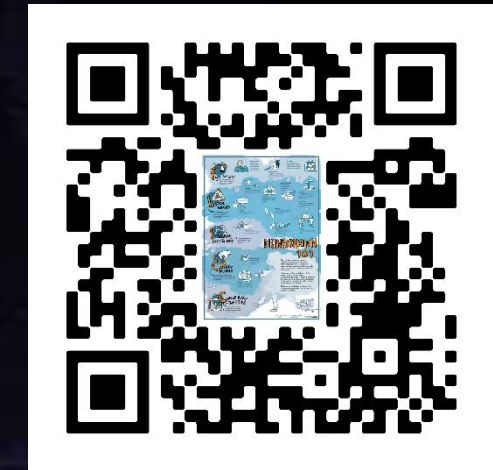
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<https://sks.to/JohnCook>

Resources & References

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